Cookies Statement

This page describes PARKER SERVICE CENTRE LTD Policy regarding Cookies. If you do not accept this Cookie Policy, please do not use this site.

- **What are cookies?**
  For almost any website to work properly, it needs to collect certain basic information on its users. To do this, a site will create files known as cookies – which are small text files – on its users' computers. These cookies are designed to allow the website to recognise its users on subsequent visits, such as saving vehicle details.

  Cookies do a lot of different jobs which make your experience of the Internet much smoother and more interactive. For instance, they are used to remember your preferences on sites you visit often, to remember your user ID and the contents of your shopping baskets, and to help you navigate between pages more efficiently. Much, though not all, of the data that they collect is anonymous, though some of it is designed to detect browsing patterns and approximate geographical location to improve user experience.

  Information collected by cookies is not personally identifiable.

- **What types of cookie are there?**
  Broadly speaking, there are four types of cookie: strictly necessary cookies, performance cookies, functionality cookies and targeting or advertising cookies.

  Strictly necessary cookies are essential to navigate around a website and use its features. Without them, you wouldn't be able to use basic services like shopping baskets and e-billing.

  Performance cookies collect anonymous data on how visitors use a website; they can't track users and are only used to improve how a website works.

  Functionality cookies allow users to customise how a website looks for them: they can remember usernames, language preferences and regions, and can be used to provide more personal services like local weather reports and traffic news.

  Advertising and targeting cookies are used to deliver advertisements more relevant to you but can also limit the number of times you see an advertisement and be used to chart the effectiveness of an ad campaign by tracking users' clicks. They can also provide security in transactions. They are usually placed by third-party advertising networks with a website operator's permission, but can be placed by the operator themselves. They can remember that you have visited a website, and this information can be shared with other organisations, including other advertisers. Additionally, these cookies break down into two further sub-types:

- Persistent cookies remain on a user's device for a set period specified in the cookie. They are activated each time that the user visits the website that created that cookie.
- Session cookies are temporary. They allow website operators to link the actions of a user during a browser session. A browser session starts when a user opens the browser window and finishes when they close the browser window. Once you close the browser, all session cookies are deleted.

- **What's the law?**
Recently, the law on cookies has changed. Now sites that try to place performance, functionality, and targeting/advertising cookies need your permission for before they can place them onto your computer. To find out more about the law, Click Here

- **How does this site use cookies?**
This site collects several cookies from its users for various reasons.

Cookie Name	Usage	Link to 3rd Party Privacy Policy
NID	Registers a unique ID that identifies a returning user's device. This ID is used for targeted adverts	https://policies.google.com/technologies/ads?hl=en-GB&gl=uk

We believe that your experience of the site would be adversely affected if you opted out of the cookies we use. Google Analytics tracking (and most web tracking software) uses cookies in order to provide meaningful reports about site visitors. However, Google Analytics cookies do not collect personal data about your website visitors.

- **How do I turn cookies off?**
Most browsers accept cookies automatically, but you can alter the settings of your browser to erase cookies or prevent automatic acceptance if you prefer. Generally, you have the option to accept all cookies, to be notified when a cookie is issued or reject all cookies. Visit the 'options' or 'preferences' menu on your browser to change settings and check the following links for more browser-specific information.

Cookie settings in Internet Explorer Click Here
Cookie settings in Firefox Click Here
Cookie settings in Chrome Click Here
Cookie settings in Safari Click Here
Cookie Settings in Microsoft Edge Click Here

- **User agreement**
  By continuing to use our site, you agree to the placement of cookies on your device. If you choose not to receive our cookies, we cannot guarantee that your experience will be as fulfilling as it would otherwise be. For instance, the site won't be able to recognise your Vehicle, meaning that you won't be able to return and use the same vehicle for parts.